

CONTACT:

Erin Burkhard
Be In Love Designs
T: 800-385-6502
F: 800-385-6502
Erin@BeInLoveDesigns.com
www.BeInLoveDesigns.com

FOR IMMEDIATE RELEASE:

BE IN LOVE DESIGNS CREATES BRAND IDENTITY FOR THE BRIDE'S BREAKFAST CLUB

Scottsdale, AZ, July 27, 2009 – Wedding invitation company Be In Love Designs is unveiling the new logo they created for The Bride's Breakfast Club today. The new logo is the first step in creating a solid brand identity that will appeal to all types of brides.

The Bride's Breakfast Club is an organization designed to help brides and grooms save hundreds of dollars on their wedding and future purchases. Many of the exclusive discounts and special offers extend well beyond the wedding and into building a new life together!

The Bride's Breakfast Club hosts monthly breakfast meetings on the third Sunday of each month from 11:00 am to 1:00 pm. Held at various locations throughout Phoenix, they feature guest speakers and give the bride an opportunity to meet preferred vendors while receiving additional discounts or special offers.

“Working with The Bride's Breakfast Club was a natural choice for us. We were able to create a logo for them that was both elegant and cutting edge at the same time. This partnership allows us to showcase our talents of marketing and design, as well as convey the quality of vendors that will be involved with the club.” (Erin Burkhard, CEO, Be In Love Designs)

For additional information on Be In Love Designs, please visit their website at www.beinlovedesigns.com or for information on The Bride's Breakfast Club, please visit their website at www.bridesbreakfastclub.com

ABOUT BE IN LOVE DESIGNS - Be In Love Designs is full service design studio that specializes in wedding and event stationery, located in Arizona. They have created exclusive designs and products, including Custom Cutouts™, or designs personalized with names and wedding dates cut from paper. Be In Love Designs offers custom design, paper flowers, favors and more. “We believe you shouldn't just like your design: you should BE IN LOVE with it.”

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